

beyond
THE PROPOSAL



Welcome

Here's to you, and to the first step in our journey together to planning your wedding day.

You're Getting Married

Congratulations on your engagement and upcoming wedding. We are so thrilled for you and are grateful for the opportunity to learn more about you and your upcoming wedding.

Your wedding day unites two families in one grand celebration of love and we want your unique vision for the day to be executed flawlessly. At Beyond the Proposal, we guarantee dependable, stress-free and memorable events. We take care of the details so that you can focus on loving and enjoying every moment of your day.

We consider it a privilege to be part of a couple's wedding celebration, and we approach every step of the journey with that in mind. As hopeless romantics, it's become our mission to tell your unique love story through every aspect of your wedding day. We want your wedding to be a true reflection of you as a couple and we want you to relish in every moment.





Who We Are...

I'm a firm believer in getting to know our couples and letting them get to know me. The relationship with your vendors is so important - we want you to like us, vibe with us, and fully entrust your day to us!

My name is Christy - Owner & Lead Coordinator of Beyond the Proposal Wedding Planning. I have been planning weddings for nearly a decade and loving every moment.

Before wedding planning, I graduated university with a Bachelor Science in Health Sciences, with the intentions of pursuing grad school (maybe another day). Wedding planning began organically as opportunities continued to present themselves, so I decided to pursue this career path and haven't looked back.

I am married and have two beautiful little ladies who keep me on my toes - being a mom is my greatest joy. Wedding planning is a close second!

I love a hot beverage (of any kind really) and would love to share one with you. I can't wait to learn more about who you are, and how we can work together to make your wedding day reflect exactly that!

WHY BEYOND THE PROPOSAL

We offer a full team of professionals to meet your needs as necessary. We have two lead coordinators and assistant coordinators, which means your day will always be covered!

At Beyond the Proposal we LOVE weddings! We delight in the details, color-coding & list-making perfection. Armed with positive attitudes and creative trouble shooting skills, you will feel completely at ease throughout your entire experience.

Let us be your eyes, ears & fast feet on your wedding day. You and your loved ones will be able to relax and be truly present in the experience.

We never pressure sell and we always respect the budget - you tell us what you need and we will deliver. We promise to be your professional friend throughout the process, offering honesty & transparency along the way.

Together we will create a beautiful event that is exactly what you envisioned.







YOUR INVESTMENT

2021-2022 Details

We are more than happy to build a more custom package for you as well if you don't see something that suites your specific needs.

How it Works

We specialize in planning & coordinating weddings, and helping you stretch your dollars as far as possible. As wedding planners, we offer an intangible, yet priceless service. We are always in the background and forever running two steps ahead. We are masters of relationships and seek out trustworthy, high-quality vendors, who offer a variety of goods & services at varying price points. This helps to accommodate different styles & budgets.

We start by getting to know you - if we both agree that we are the right fit for your event, we begin the process! We want to gain an intimate sense of who you are, so that as we work together we intuitively know how you like things done. We work with you to figure out which areas you feel confident to manage, and where you may need more direction & support.

We offer 4 packages with varying degrees of support & services. We want you to feel completely comfortable with the services you are paying for - we never want you to pay for something you don't require.

Our base package "Blissful Beginnings" is our simple, stripped down, "Day of Coordination" package. From there, you can choose to add on additional services as required, or choose another package that includes more services. Each package is completely custom to you and your needs - your packages is uniquely yours!

1. Choose a base package that fits your needs and budget
2. Choose the services that best fit your specific needs
3. Let's get planning!

\$1050

BLISSFUL BEGINNINGS

You're extremely organized and you've planned out this day to perfection. Everything is ready to go, you just need someone to make sure your plans are carried out. Let us take the reins on your wedding day and execute your vision, allowing you to fully relish in the company of your family and friends on this momentous day. We will manage every element of your wedding in accordance with your vision and expectations. This is our basic coordination package.

This package includes the following:

All Services from Always

\$2300

SWEPT AWAY

You want to be the one to plan your wedding day, but with minimal research time and all the fun – we get it! Swept Away is an extensive package for the couple who prefers to be guided through the wedding planning process, or just doesn't have enough time to do it all themselves. You will still be involved in planning, and your ideas will drive the process. We will help you with some of the big choices and smaller details. Using our hands-on approach, we will take you from start to finish, ensuring that you are swept away on your wedding day. This package includes the following:

All from Always

2 Services from Forever

3 Services from Endless

1 Service from Infinite

\$1600

EVERLASTING IMPRESSIONS

You know exactly what you want and you like to take charge; you're resourceful and relatively organized. This package allows you to take the manage the areas you're comfortable with, while having the right amount of professional guidance and the expertise you need. You will take care of planning all of the big details. We will be here to answer your questions, offer our advice, and point you in the right direction. We will be there on your wedding day to make sure it is flawless, and that everlasting impressions are created for everyone in attendance.

This package includes the following:

All Services from Always

1 Services from Forever

2 Service from Endless

\$4500+

YOUR PERFECT DAY

You know your priorities and spending hundreds of hours planning and researching your wedding is not one of them. Let's get the wedding budget and timeline out of the way first, then you can relax knowing realistically what we have to work with. With that in mind, we'll narrow down your choices and direct you to incredible venues, photographers, decor companies, DJs, bakers & florists. You won't have to worry about coordinating vendors, reading the fine print of contracts, negotiating pricing or managing the planning timeline! We've got it covered for you! We will take care of the time-consuming components, and narrow down all of your possible selections. We will help you create your vision and piece together all of fun details. Together, we will create your perfect day.

This service is a full wedding planning service, where we take care of everything related to planning – you just have to say "yes" or "no"!



Always

INCLUDED IN EVERY PACKAGE

- Free Consultation where we get to know each other (up to 1 hour)
- 1 in-person meeting the month of the wedding (1 Hour)
- Unlimited email contact throughout your planning processes
- Unlimited phone/text contact throughout your planning processes
- Basic cost-savings advice
- Customized, comprehensive itinerary for your wedding day
- Confirmation of all vendors 1 week prior to the event to finalize details & schedule
- Delivery of final payments to vendors as required
- Attendance and coordination of ceremony rehearsal (Up to 1 hour)
- Point-of-contact for all vendors on wedding day
- Management of wedding day timeline and schedule on wedding day
- Organize processional line-up/orchestrate ceremony
- Collection of marriage license following the ceremony
- Review of all décor details for ceremony and reception (verify that all decor is set up exactly the way you want)
- Oversee events at reception, cocktails, dinner, cake-cutting, dances & speeches
- Coordinate collection of gifts and cards with pre-determined guest
- Full access to emergency kit
- Coordination services on your event day for a maximum of 8 consecutive hours
- Preferred vendor referrals and discounts

Forever

add-on price: \$100

- Creation of detailed to-do list (based on how much time you have left in your planning process)
- Pick-up personal flowers (bouquets & boutonnieres), or wedding cake/ desserts the morning of the wedding
- Sourcing of 1 vendor who best reflects your style and budget (We will send you a list of potential vendors to choose from and then complete the booking process, all confirmations, and scheduling directly with the vendor on your behalf)
- 1 additional in-person planning meeting, to be used at your discretion (up to 1.5 hours) This is our in-person time together to plan, to visit vendors with you or on your behalf - whatever helps make the planning process easier for you!
- Contract review for all vendors: eliminate redundancies, review allocated hours, and advise on costs. We also review cancellation and force majeure clauses in the event of unforeseen circumstances
- Creation of basic budget (we will set up spending categories for you based on your needs and wants and from there you are welcome to use this as a guideline when choosing vendors).
- Manage hotel accommodations/room block arrangements – Contact different hotels, negotiate group rates, provide you with the information obtained and set up the necessary contracts



Endless

add-on price: \$250

- Creation of a design board to help you streamline your ideas and achieve a cohesive vision for every aspect of your wedding day
- 2 additional in-person planning meetings (up to 1.5 hours each) to be used at your discretion (our in-person time together to plan, to visit vendors on your behalf - whatever helps make the planning process easier for you!)
- Detailed budget with maintenance throughout the planning process (we will create a preliminary budget based on your needs and update it as vendors are booked and adjust spending categories as necessary)
- Sourcing of up to 3 vendors who best reflect your style and budget (We will send you a list of potential vendors to choose from and then complete the booking process, all confirmations, and scheduling directly with the vendor)
- Partial ceremony set up (please inquire for more details)
- Transportation of personal decor or small items from the ceremony location to the reception venue. Placement of these items as required for the reception
- Assistance with seating chart management (Room layout, number of guests per table, etc)
- Partial reception set up (please inquire for more details)
- Candy bar or sweet table set up and maintenance
- Supervision of ceremony and/or reception set up (Up to 3 hours). This applies to situation where you will provide your own decor and have recruited and instructed outside help (usually family or friends) to set up this decor for you. We will be there to assist and manage this set up, and ensure everything is set up according to your vision
- Rehearsal dinner coordination: provide recommendations for venues, help with menu & service details, and décor assistance as necessary
- Coordination services on your wedding day for a maximum of 10 consecutive hours

Infinite add-on price: \$400

- Venue Sourcing - we will help you find the perfect venue for your event. This includes set up of venue meetings and up to 3 in-person venue tours with you (as required - travel fees extra)
- Up to 3 additional in-person planning meetings (up to 1.5 hours each) to be used at your discretion (our in-person time together to plan, to visit vendors on your behalf - whatever helps make the planning process easier for you!)
- Sourcing of up to 5 vendors who best reflect your style and budget (We will send you a list of potential vendors to choose from and then complete the booking process, all confirmations, and scheduling directly with the vendor)
- Ceremony set up (may include aisle runner, simple back drop, aisle decor, welcome sign, seating chart, etc)
- Complete reception set up (includes all decor, linens, table settings, etc. Does not include structure items (lighting) or tables & chairs)
- Room change-over - we will flip the room for you from ceremony to reception and set up require decor. Additional fees will apply for set up of tables and chairs (if necessary).
- Decor take down (does not include tables or chairs)
- Coordination services on your wedding day for a maximum of 12 consecutive hours



Above & Beyond

At Beyond the Proposal, we want to ensure that we are able to meet all of your needs on your wedding day. We want to be able to give you and your families and friends the best experience possible. To achieve this, we offer additional services that can be added on to any package. These are not included in any packages because we find individual needs for these services may vary. If you think of something else not listed, please ask!

- Additional coordination hours on your wedding day
- Pick up and return of your rental items
- Welcome bags & favors: We provide ideation, shopping, assembly and delivery of welcome bags & favors for your wedding
- Stationery design & management: May include design, assembly, RSVP tracking, place cards, menus, etc
- Wedding website set up and management: We can do everything from setting up the initial site, importing guest information, setting up RSVPs for meal/allergy tracking, etc
- Full theme/decor design: We help you develop your style, colors, theme, and incorporate your unique signature into your day
- Planning of other wedding events: We can help you plan your bridal showers, gift opening, etc



Love from our Couples

We feel so privileged and truly honored to have shared in so many unique love stories and to have been apart of so many incredible wedding days. We are so grateful for each and every one of our couples .

Here are just a few testimonials from clients who have allowed us to be a part of the first day of their journey in marriage. Working with so many wonderful, amazing people with beautiful & unique love stories to tell, has been one of the biggest rewards.

We truly love what we do & care about our couples and can't wait to share in more amazing days.



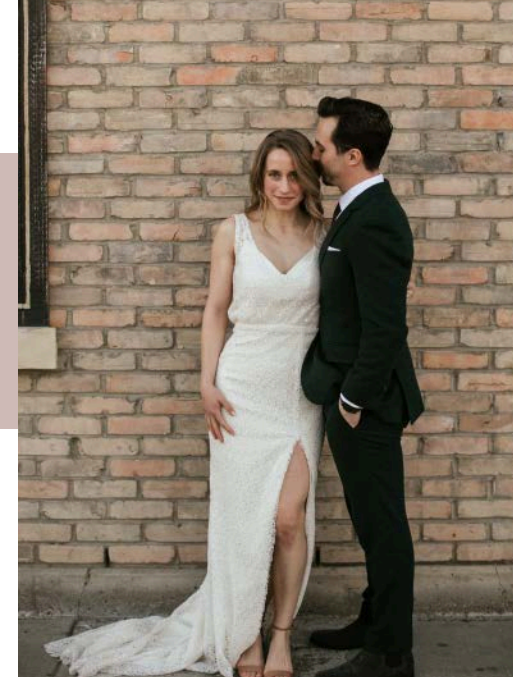
Taya & Peter

Christy & her team at Beyond the Proposal are amazing! Christy started planning my wedding about 14 months in advance & every single detail was perfect. We did a mostly hands-off approach due to the fact that I don't have one creative bone in my body. Christy made my wedding so beautiful. She sourced every vendor and literally took care of everything - even my invitations! We had the best day and I cannot recommend them enough!



Shaista & Aman

We just wanted to say thank you for the amazing job you did at our wedding & reception. Neither of us worried about a thing, everything was exactly where it was supposed to be. We both have very high expectations and you exceeded all of them. The day after we both had no idea where any of our items were but we were happy to find out you had taken care of everything & it was all packed in cars to go home with our parents. We were so pleased that everything had been taken care of. Thank you again for the amazing job you did!



Alexis & Jack

Christy was amazing. Handling everything from making sure our special day was on schedule and set up. She blends in smoothly with guests & makes all the behind-the-scenes necessities flow & are set up precisely so that you can enjoy the day. There was nothing I would fix or change. We are so happy she was there to help us. I would highly recommend Christy & her team for any event you plan on having!



Aly & Danya

We feel very fortunate to have chosen Beyond the Proposal. They were great to interact with with we were planning our 150 person wedding, and were excellent for sourcing decor and bouncing questions off of. When Covid happened, we downsized our wedding to 12 people. Christy was very understanding and supportive and provided suggestions for how to go about our day. She still provided coordinating even though the size was much smaller and it made for the most relaxing & enjoyable day. We would highly recommend Beyond the Proposal



FAQ: ALL YOU NEED TO KNOW

Can I substitute or change any services? I do not need every thing from one category but would like one from another?

The most important thing to us is that you get everything you could wish for. We are more than happy to offer substitutions and walk you through that!

What is the process now that we have decided we want to book with Beyond the Proposal?

Once you have accepted our formal proposal, we will prepare a contract for your review. From there, we require a 25% non-refundable deposit to retain our services. Once the signed contract and deposit are received, we can begin planning!

Why don't you offer set up and take down as part of your day-of-coordination package?

In short, We never want to charge for services that couples do not require. By including set up and take down in every package, we would have to charge more for our base package, which would unnecessary for a number of couples. We know weddings are expensive so we don't want to add more to that expense for unnecessary services when they aren't required.

Do you charge extra for mileage or travel?

We charge \$0.55/km to cover our mileage and time for areas outside of 50km radius of Calgary. Occasionally hotel accommodations are also required for areas outside of city limits when we are on-site for longer than 10 hours, or later than 9:30pm.

How many coordinators will be present on our wedding day?

For weddings less than 50 people, we will typically have one coordinator on-site. For weddings between 50 & 150 guests, we will have two on-site. This is included in all of our fees. If necessary, additional coordinators can be added for larger wedding or more extensive set ups.

What if we aren't sure what we will need in terms of planning when we sign the contract?

We are very flexible in this regard. We are happy to add or change services as necessary at any point of time in the planning process. We understand that there will likely be some unknowns in the early stages of planning and that is okay! We want to work with you as much as you need at each step along the way

What if I do not need to go up another package level? Can I add on an individual service?

Yes! Absolutely. Any services can be added on their own, at any time. If you start adding a multitude of services, we will help you select the next package level that will offer you more value.

What do you do between the ceremony & reception?

If our team is not responsible for reception set up, we are still overseeing everything that is happening in the reception space. This could be ensuring that vendors arrive on time & know where to go, and that your decor is set exactly how you want. We review the timeline with every vendor on site for the evening and also meet with your emcee to ensure we are all on the same page.

What if we need to cancel or reschedule our wedding?

Our policy is that all payments made are non-refundable in the event of cancellation. Your payments to us throughout the process pay for the time we spend working on your wedding, and it also holds your wedding date. We say "no" to other inquiries of your wedding date. We turn away other couples when we have a wedding booked as we do not have more than one wedding happening on the same day (this allows for 100% coverage in the event of incidentals beyond our control). We are happy to move your wedding date to any day we are available within one year of your original date if circumstances permit. If you need to move beyond one year of your original date we would be happy to discuss this further with you.





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